

MONDAY, MARCH 11

10.00 - 10.30

Registration

10.30 - 10.50

Opening Remarks

David G. Horner, Ph.D., President,
The American College of Greece
Professor Vilma Sinanoglou, Associate Dean,
School of Business,
The American College of Greece

11.00 - 12.50

Opening Speech

Stay Human – where it really matters

Henrik Schärfe, Ph.D., Director of Center for
Computer-mediated Epistemology
Aalborg University, Denmark

13.00 - 13.50

The measure of success

Nasos Zarkalis, CEO, WIND

14.00 - 14.50

Stimulating growth via the Internet

Dionysis Kolokotsas, Public Policy Manager
Google

15.00 - 15.50

FDI opportunities and challenges in time of crisis: Albania case

Teuta Dobi, Ph.D., ENT Country Manager,
Trans Adriatic Pipeline Project

16.00 - 16.50

Transforming the taxi industry

Nick Drandakis, Founder and CEO,
Taxibeat

TUESDAY, MARCH 12

11.00 - 11.50

Foreign policy as a crisis exit policy

Ilias Kouskouvelis, Ph.D., Professor of International Relations, Former Rector, Department of International & European Studies, University of Macedonia

12.00 - 12.50

Some People Dream Of Worthy Accomplishments While Others Stay Awake and Do Them

Constantine Kiritsis, Ph.D., Founder & Managing Director StudySmart®

13.00 - 14.50

Synergies with Businesses

Opening Remarks: Professor Vilma Sinanoglou, Associate Dean, School of Business, The American College of Greece

15.00 - 15.50

Turning Europe Young Again: A startup Revolution

Dimitris Tsigos, President, YES - European Confederation of Young Entrepreneurs

16.00 - 16.50

My way

Constantine Dagritzikos, owner, 6 D.O.G.S

17.00 - 17.50

From Startup Idea to Execution: Mind the Gap

Nikolas Ampazis, Ph.D., Assistant professor at the Department of Financial and Management Engineering, University of the Aegean, Entrepreneur

18.00 - 18.50

Blue Ocean: Making the competition irrelevant

Dimitris, A. Mavros, Managing Director, MRB Hellas SA

WEDNESDAY, MARCH 13

11.00 - 11.50

The impact of New Media Technologies on journalism and journalists

Valia Kaimaki, Ph.D., Journalist PC Magazine, Le Monde Diplomatique (Greek edition)

12.00 - 12.50

European economic crisis and American stabilizing involvement in Europe

George Voskopoulos, Ph.D., Assistant Professor-Department of European Economic & Political Sciences-University of Macedonia, Thessaloniki

13.00 - 13.50

Creating a new box

Spyros Rizopoulos, Owner and CEO, Spin Communications

14.00 - 14.50

Future of Work: Career UnUsual

Anastasia Makarigaki, HR Senior, Director Balkans, Greece, Cyprus, Israel, PepsiCo

15.00 - 15.50

How I became a snail

Maria Vlahos, Co-Founder and Co-Owner, Fereikos Helix

16.00 - 16.50

Thinking without the box: Combining disciplines

Panagiotis Boukas, Managing Director, Solid Communications

17.15 - 18.50

Panel Discussion: "New ideas are not always the best ones"

THURSDAY, MARCH 14

11.00 - 11.50

Commercializing Innovation and lessons from building a multinational Business from scratch

Spyros Bouas, Co-Founder, LitePoint Corporation

12.00 - 12.50

The new hotel career reality: How is the industry changing and the importance of the non-hospitality positions within the hotel

Tim Ananiadis, General Manager, Hotel Grande Bretagne

13.00 - 13.50

Innovation, a Different Business Approach, a Specific Strategy

Rebecca Pitsika, CEO People for Business

14.00 - 14.50

Greek Winery Industry

Stavros Gigantes, Business & Finance Consultant, Hadzimichalis Wines

15.00 - 15.50

Make it Possible

Zhou Jun, Managing Director & Bao Jianlin, Executive Sales Director, Huawei

16.30 - 17.50

Panel Discussion: "Creative Deconstructions: the Role of the New Leader"

18.00 - 18.30

Closing Remarks

Professor Vilma Sinanoglou, Associate Dean, School of Business, The American College of Greece